

Hike it Baby

See how we've grown!

Summer, 2013

Hike it Baby founded in Portland, OR

One mom's idea to get outside with her baby sprouted into a regular group of moms meeting weekly for hikes and walks together.

1 hike per week

November, 2014

Expanded to 52 branches

Hike it Baby went international in October, 2014 when the Vancouver, BC branch opened in Canada.

10-15 hikes per week nationally

June, 2014

Expanded to 4 branches

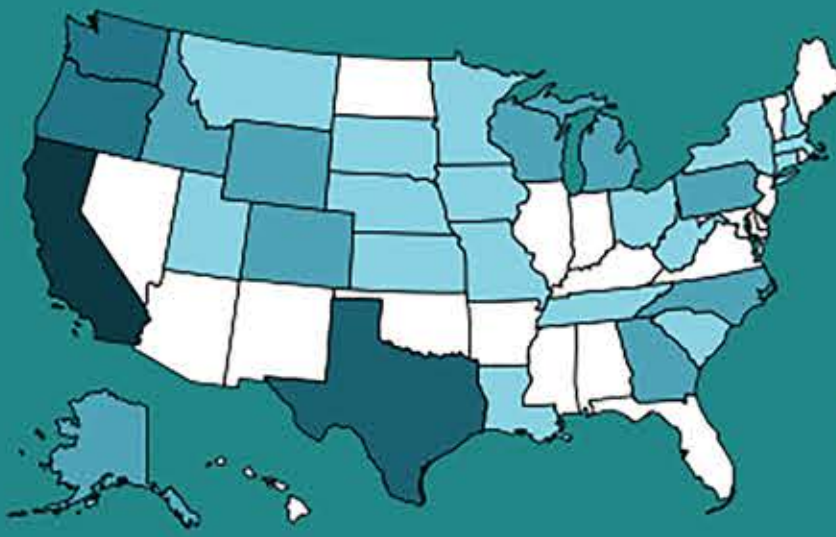
Portland, OR
Corvallis, OR
Racine, WI
Anchorage, AK

3-5 hikes per week nationally

May, 2015

Expanded to 97 branches

Hike it Baby is in 31 states & 3 countries (US, Canada, Italy, Australia)
20-30 hikes per week nationally
4,600 hikes on the calendar



HIB30 Challenges



November 2014
30 miles in 30 days
10,000 miles



January 2015
30 minutes 3 times a week
275,000 minutes



March 2015
30 miles in 30 days OR
30 minutes 3 times a week
PLUS a personal goal

Human Resources



20,000+
active families
participating

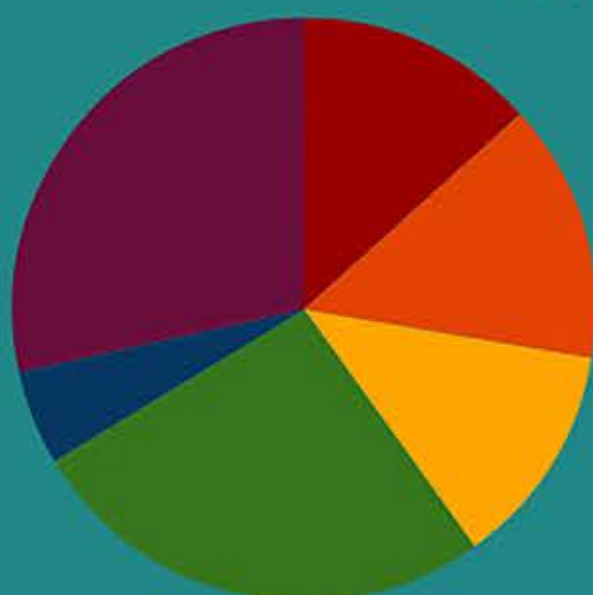


125+ Volunteer
Branch Leads



5 Volunteer National
Team Members

Where the money goes



Total spent on salaries = ZERO

